

Smink Works Books

PRESS RELEASE

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Writer the first Brazilian to win e-book deal from foreign publisher

Author Alfredo Karras is the first Brazilian writer to sign an e-book publishing deal with a foreign publisher.

Karras, a writer and cartoonist who lives in Cubatão and works for the city's newspaper, was signed on by the Australian publisher Smink Works last year and his philosophical fiction, entitled 'Be', was released in January in English and in April in Portuguese.

Also the first book to be published by Smink Works, Publisher Suzanne Male says Karras's novel stood out from the many submissions she had received at that time. "Smink Works was established as a conduit for inspiring and insightful fiction that can change people's lives," she explains. "The theme, tone and content of *Be* was exactly what we were looking for."

In fact, it was Smink Works that discovered Karras, finding his post about his work on the Internet site www.freelancewriting.com.

Karras says he is excited about the opportunity. "I hope the publishing of my books really changes my life," he says.

Be is available in both English and Karras's native language, Portuguese. (Smink Works has created a special Portuguese mini site at <http://www.sminkworks.com/br>). The novel is currently available as an e-book in Microsoft Reader and Adobe PDF formats.

For more information or to organise an interview with Alfredo Karras or Suzanne Male, please contact:

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About Smink Works

An Australian business based in Melbourne, Smink Works was established in 2002 by editor and journalist Suzanne Male. She brings a varied background to the business, encompassing more than 10 years' experience in the media and media publishing in both Australia and the United Kingdom.

A small-press publisher, the business has been established to provide a stepping stone for the unpublished author. In an era where publishing of unsolicited manuscripts is rare, Smink Works Books is taking on new writers with innovative works and a fresh voice, in what is their first step to international success and acknowledgment.

The aim of Smink Works Books is to publish fiction with a philosophical basis. That is, stories that through observations about life, the world and society, offer insight to readers. Like other philosophical works, the novels may offer answers to recurring problems, or a better way of looking at the world and living in it. Thus, the novels available from Smink Works are works that have the power to transport readers, through the fictional element, as well as induce fundamental change. Indeed, they are novels that encourage people to experience life as an adventure in self-discovery.